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FLORENCIA ROTEMBERG APPOINTED GENERAL MANAGER OF THE JW MARRIOTT MARQUIS MIAMI AND HOTEL BEAUX ARTS MIAMI

MIAMI (September __, 2016) – [The JW Marriott Marquis Miami](#) and [Hotel Beaux Arts Miami](#) today announced the appointment of Florencia Rotemberg as General Manager. In her new role, Rotemberg will oversee the management and day-to-day operation of both hotels.

With more than 20 years of hospitality experience, Rotemberg most recently served as the General Manager of the JW Marriott Miami where she directed the management and daily operations of the property. Prior to the JW Marriott Miami, she served as the Corporate Director of Sales and Marketing for MDM Hotel Group where she spearheaded the sales efforts for the firm's hotels before taking on the role as General Manager of the Miami Marriott Dadeland and Courtyard Miami Dadeland.

"I am thrilled to be joining one of the Miami's most distinguished and sought-after hotel properties," said Rotemberg. "Guest satisfaction and commitment to excellence are of the utmost importance to me as we continue to build upon the success the hotel has achieved throughout the years."

The JW Marriott Marquis Miami is situated in Miami's new Metropolitan Miami development. The first-to-market JW Marriott property boasts 313 guestrooms, inclusive of 56 suites, along with a broad array of amenities, including renowned chef-restaurateur, Daniel Boulud's db Bistro Moderne. Offering a diverse setting for business, meeting and pleasure travel pursuits, the 41-story hotel features 80,000-square-feet of total function space including a 20,000 sq. ft. Grand Ballroom; and one of the most unique indoor sports, lifestyle and entertainment complexes of any hotel in the U.S. The 50,000-square-foot, two-story indoor facility includes a NBA-approved basketball arena, tennis court, Mariano Bartolome Golf School, virtual bowling alley, billiards, full-service enliven spa and salon and more. JW Marriott Marquis Miami is conveniently located close to the Perez Art Museum, the Adrienne Arsht Center for the Performing Arts, Wynwood Arts District, Design District and South Beach. Owned and operated by Met 2 Hotels LLC, the JW Marriott Marquis Miami is located at 255



Biscayne Boulevard Way, Miami, FL. For additional information and booking please visit www.jwmarriottmarquismiami.com.

Hotel Beaux Arts Miami is located directly above the JW Marriott Marquis Miami, on the 38th, 39th, and 40th floors of the same tower. The independent luxury hotel, featuring 30 exclusive guest rooms, including 14 suites, is a masterpiece of contemporary design, and offers customized services such as an exclusive lounge, private check-in and a personal concierge. Each guest room presents a blend of innovative design and technology, and it is the first hotel in Florida to be entirely outfitted with Bang & Olufsen in-room entertainment systems including remote controlled video & sound systems, remote controlled drapery, HD-LCD flat screen TV and home theatre system. Accommodations also feature touch-controlled illuminated bathroom faucets; an iPad; and luxurious bedding and pillow menu. Hotel Beaux Arts Miami is a Condé Nast Traveler 2011 *Hot List* hotel and a 2011 Travel and *Leisure IT List* recipient as one of the top 50 new hotels in the world. Hotel Beaux Arts Miami is conveniently located close to the Perez Art Museum, the Adrienne Arsht Center for the Performing Arts, Wynwood Arts District, Design District and South Beach. Owned and operated by Met 2 Hotels LLC, Hotel Beaux Arts Miami is located at 255 Biscayne Boulevard Way, Miami, FL., 33131. For additional information and booking please visit www.hotelbeauxartsmiami.com.

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About JW Marriott Hotels & Resorts

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties in gateway cities and distinctive resort locations around the world. These elegant hotels cater to today's sophisticated, self-assured travelers, offering them the quiet luxury they seek in a warmly authentic, relaxed atmosphere lacking in pretense. JW Marriott properties artfully provide highly crafted, anticipatory experiences that are reflective of their locale so that their guests have the time to focus on what is most important to them. Currently, there are 68 JW Marriott hotels in 26 countries; by 2019 the portfolio is expected to encompass more than 100 properties in over 30 countries. Visit us online, on Instagram, Twitter and Facebook.